

McCabe's Marketing Classes

All information is located on Google Classroom. (All students received their class codes.)

If you have questions, please email at Lmccabe@Fairborn.k12.oh.us

Assignments are due Monday April 3, 2020.

Professional Sales (period 1)

- #1 Virtual Business - Retail Mogul
- #2 Social Media Marketing
- #3 Content Creation Competition

Entrepreneurship (period 3)

- #1 Growth & Expansion Plan
- #2 SWOT Analysis
- #3 Final Business Plan (due Friday May 1)

International Marketing (period 4)

- #1 Global Promotion Quiz
- #2 Global Marketing Mix Project
- #3 Oceania Map & Puzzle

Intro to Marketing (periods 5-7)

- #1 Employability
- #2 Employability "Dress for Success" Project